

The L.A. Organizer

Volume 11, Issue 7

NAPO - Los Angeles

June 2004

President's Message

Ready to Roll and Raising the Bar

NAPO-LA Board is ready for an amazing year; volunteer and be a part of it

Robin L. Davi, Simply Arranged / 2004-05 NAPO-LA President

Welcome Back! It has been two months since our last chapter meeting and so much has happened.

We celebrated Easter and Passover, Daylight Savings Time began, there were May Day and Cinco de Mayo festivities, and, of course, the 2004 NAPO National Conference in Chicago.

During my flight back from Chicago I realized how much our profession has grown and how we all make a tremendous difference by improving our clients' lives.

As we begin a new term, your Board is ready to roll...and raise the bar!

Please join us for an amazing year! Together we will share ideas, see growth in our businesses, meet new friends, cherish the old ones and open our hearts and minds to an exciting world of possibilities. This year's programs will educate, enlighten and entertain you.

I have the pleasure of working with three returning board members; Marilyn Crouch, Past President; Nicole Juarez, Vice-President/Membership, and Heather Thompson, Secretary. All of their past board experience is invaluable. They all have helped guide and support the Board, our members and NAPO-LA.

In addition, please join me in welcoming our three newest board members: Andy Frasure, Director of Professional Development; Chris McKenry, Director of Communications and Technology, and Cindy Kamm, Treasurer. The chapter has three very spirited, dynamic and creative new board members.

During the 2004-05 Annual Board Retreat held on May 6, we collectively and individually brainstormed many new ideas, new perspectives and a new direction for the coming year.

I invite all of you to join me and the Board of Directors to volunteer, get involved, and make a difference. Believe me, it will enrich your life, put a smile on your face and help us all to believe in ourselves.

There are now 20 NAPO chapters and overall membership is over 2,300. I believe that NAPO-LA sets the standard and has earned a "star" on the NAPO Walk of Fame.

June Program

Organizers Needed for Case Studies

Andy Frasure, Andy's Organizing / Director of Professional Development

This June, we will be having our Annual Case Study meeting. This is a great opportunity for you to directly contribute to the quality of our meetings. If you have a valuable experience to share that you feel may benefit other members please send an e-mail to AndyFrasure@napo-la.org for consideration. We are interested in experiences that will both educate and spark discussion.

Our sincere thanks to our May speaker, Jerry Van Eimeren, for his engaging talk on handling challenging client situations. Jerry can be reached at (310) 749-2579 or by e-mail at jerry@jerryvaneimeren.com.

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NAPO National Conference: A First-Time Attendee Gives Her Impression

Kathleen Schulweis, Confidence Connections

I had the privilege of attending the NAPO National conference this year. It was my first NAPO conference, but certainly not my last.

Conferences can be very challenging, with all the travel, programs, schedules, and eating out, I am exhausted before I begin. But this conference was something else. For every bit of energy I extended, I received energy back in multiples of 10. The networking opportunities alone were worth the trip, not to mention sharing best practices. I can hardly express the power of being with approximately 650 professional organizers, but it was extraordinary.

I had the wonderful opportunity to teach my seminar on selling without creating pressure, and received resoundingly positive feedback from the participants. Incredibly, many were willing to share their personal experiences about selling their products and services that made my theories and examples come alive.

Of course let's not forget the exhibit hall, the hospitality suite and just sitting in the lobby, as great ways to make business happen. I left the conference fully energized and had already booked a few new clients. I am quite sure my positive energy and enthusiasm from the conference was the reason I won them over. Whew!

NAPO National Conference in 2005 is going to be in San Diego. Save your pennies now and register early. It's going to be a great opportunity for everyone in Southern California, and I plan to be there!



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Golden Cricle

Golden Circle's Conference Agenda Focuses on Growth

Ann Gambrell, Creative Time-Plus, NAPO-LA GC Liaison

At the 16th Annual National Conference in Chicago, my only regret was that all of you were not there. Nearly 650 attended, of which 96 were GC members.

The Golden Circle activities were terrific! Donna McMillan, National Golden Circle Chair, and the GC committees did a great job of providing educational information and networking opportunities for all Golden Circle members attending.

Aldonna Ambler, the general session keynote speaker, so very graciously presented an additional session for the Golden Circle members only. (Another perk of GC membership.) She spoke on growth strategies, including holding meetings with yourself, research necessary for growth, developing a business campaign and more ... all while being very creative in the growth process. And if that were not enough, we all came away with a free copy of her book, "Celebrate Selling the Consultative Relationship Way." It is a great resource and information guide to growing your business.

Next on the special agenda was the Golden Circle General Meeting and Roundtables. First was the recognition of those who have worked so hard on committees and task forces. Kudos to all! Donna gave an update on current projects and ways to be involved in the growth of Golden Circle.

We then broke into the round-table discussion groups. There were ten tables of ten members, each led by a facilitator on a specific topic. I was privileged to lead a discussion on "Starting a Clutter Support Group." The round-table program was such a success last year that it was repeated, with new topics, this year.

Thirteen Golden Circle Liaisons, from chapters and informal groups across the country, had a special meeting with the Golden Circle Chair, Donna McMillan, to discuss ideas and plans for upcoming activities and programs. It is all very exciting! Watch your email and newsletters for updates on GC projects and how you can become involved to help in the development of our organization and our future growth.

It was a terrific conference, and I hope to see all of you next year in San Diego to celebrate NAPO's 20th Anniversary.

Dedicated Volunteers Receive Awards at NAPO National Conference

NAPO-LA Members, Gambrell and Gilster, Honored

Glorya Belgrade Schklair, The Practical Organizer/NAPO Conference Awards Chair

One of the most exciting NAPO national committees is Awards, and being the Chair has lots of perks. I know the results of the Founders' voting as soon as the votes are tabulated and I know the awards the NAPO National President plans to present long before the conference and I even order the trophies. Best of all, I know how to keep a secret and I make the exciting announcements as Mistress of the Awards Ceremony.

The 2004 NAPO Conference was especially exciting this year. The Founders' Award was presented to Stephanie Denton, NAPO's very popular immediate Past-President. National President Barry Izsak, presented three very deserving awards. The award for "Above and Beyond" was given to Debbie Gilster, NAPO Vice-President, and the award for "Service to NAPO" to Kate Rhoads, both of whom contributed many hours and

expertise to NAPO on a national basis.

Barry saved his final presentation for Ann Gambrell, conferring the 2004 President's Award for her many years of dedicated service. It was a very emotional moment for all of us who know Ann and how tirelessly she works for NAPO's success. She received a well-deserved standing ovation!

The Organizing Excellence Award is presented each year, nominated by the local chapter, to a local individual or group that has demonstrated outstanding values and achieved measurable results through their organizational efforts.

I was pleased to present the NAPO 2004 Organizing Excellence Award to Jamal Place and its founder, Ann Deuel, with a NAPO check for \$1,000. Jamal Place is located in Chicago's North Lawndale

community and provides a therapeutic group home program for pre-teen and adolescent boys who are wards of the state. Ann Deuel's organizational skills were invaluable to overcoming the challenges of not only running and managing a home of 10 boys on a daily basis, but continuing to provide an environment whereby the boys become contributing citizens of the community.

Before the Exhibition Hall opened, I approached each of the exhibitors about donating products to Jamal Place at the close of the conference. Each exhibitor was extremely generous and the Jamal Place Chicago nominator, Lynn Meyer, Gene Schklair, Award committee member Terri Stephens and I collected approximately \$1,000 worth of valuable organizing materials. The challenge was stuffing it all into Ann's compact car for the ride to Jamal Place!



NAPO-LA Attendees at the NAPO National Conference
 (from left to right) Back Row: Tanya Whitford, Sheila McCurdy, Melanie Orndorff, Toni Scharff, Donna McMillan. Second Row: Barbara Ricketts, Marcy Melton, Beverly Clower, Ann Gambrell. Third Row: Jean Furuya, Glorya Schklair, Mischele Vieira, Estelle Kates. Front Row: Cindy Kamm, Robin Davi, Dorothy Breiningering

Calendar

June

- Entrepreneurs "Do It Yourself" Marketing Month
- 21 Q&A Night w/Veteran Organizers: 6:00 pm
- 23 Let it Go Day
- 28 Board Meeting: 2:30 pm
- 28 Chapter Meeting: 6:15 pm

July

- 11-17 Take Charge of Change Week
- 17 Toss Away the "Could Have's" and "Should Have's" Day
- 26 Board Meeting: 2:30pm
- 26 Chapter Meeting: 6:15pm

August

- 1-7 Simplify Your Life Week
- 14 National Garage Sale Day
- 15-21 Reduce the Clutter Week
- 23 Board Meeting: 2:30pm
- 23 Chapter Meeting: 6:15pm

Silent Auction Volunteer

Organizer to Share Smart and Simple Tips with Lucky Bidder

Barbara Ricketts, Founder and President
LifeStyle Management Associates

Barbara Ricketts provides “Smart Yet Simple Strategies to Organize Your Life.” With an educational foundation in communicative disorders and interpersonal communication, she has a diverse and extensive organizing and management history extending from Denver, Colo. to Westford, Mass. (Boston area) and now in Santa Clarita, Calif.

Her professional focus is in residential and small-office and home-office organizing, helping individuals and organizations in their struggle against time, clutter and space.

Barbara’s mission is to help her clients overcome the perceptions and feelings of being “overwhelmed and out of control” in their daily professional and personal lives. As Barbara points out, “Disorganization and clutter block energy and affect us in all areas of our lives.”

Barbara has conducted presentations on time management and various aspects of organizing for numerous corporations, retail groups, women’s organizations, and clubs and has been featured in several newspaper articles as well as the Boston Business Journal.

She writes a monthly organizing column in The Magazine of Santa Clarita as the “MESS DR.” She is an active member of the National Association of Professional Organizers and the Los Angeles Chapter. Previously she was on the Board of

Directors of the New England Professional Organizers. She is an active member of Business Network International (BNI) and is the past President of the Concord, Mass. chapter and past Vice President of the Platinum Chapter in Santa Clarita.

Abbreviated Minutes May Board Meeting

*Heather Thompson, Organization Matters/
NAPO-LA Secretary*

1. The Chapter’s membership survey is complete. The Board will deliver a synopsis of the results to the membership in the future.
2. The Board voted to award a \$50 SuperCertificate gift certificate to the winner of the “Pick a Theme for the 2005 LA Annual Conference” contest.
3. The Board will begin reviewing initial proposals from public relations companies next month.
4. The entire list of CD’s from the 2004 NAPO National Conference was purchased and are available through the Chapter’s library.

Membership Report

*Nicole Juarez, Elements of Organizing/
NAPO-LA VP Membership*

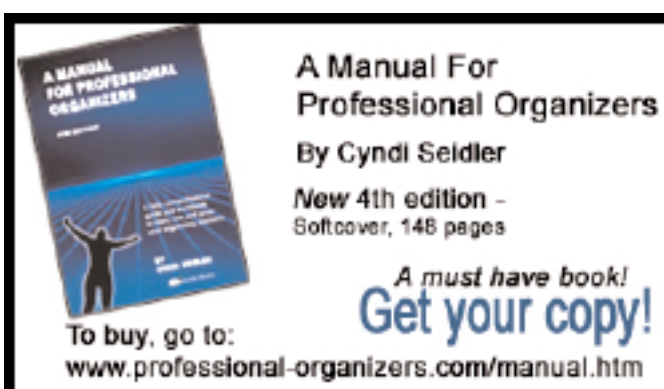
May Mtg. Attendance.....	51
Members.....	42
Guests.....	9
New Members.....	5
Total Membership.....	103



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VP Membership: Nicole Juarez
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Director of Professional Development:
Andy Frasure
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Director of Communications and Technology:
Chris McKenry
ChrisMcKenry@napola.org
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Secretary: Heather Thompson
HeatherThompson@napola.org
(818) 621-7185

Treasurer: Cindy Kamm
CindyKamm@napola.org
(310) 836-6471

Past President: Marilyn Crouch
MarilynCrouch@napola.org
(310) 375-9927

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Coordinators & Committee Chairs

Associate Member Coordinator:
Barb Schmitt

Client Referrals Coordinator:
Pat Brubaker

Database/Directory: Tanya Whitford

Golden Circle Advisor: Ann Gambrell

Greeting Coordinator: Toni Scharff

Librarian: Lenore Sokol

Meeting Assistant: Sara Getzkin

MET Program Coordinators:
Jean Furuya, Barbara Ricketts, Tanya Whitford

New Member Coordinator:
Volunteer Needed

New Member Orientation:
Jean Furuya, Ann Gambrell

Prospective Member Coordinator:
Claire Quinlan

Public Relations: *Volunteer Needed*

Scrapbooker: Mary Lasnier

Volunteer Coordinator: Mischele Vieira

Webmasters: Cindy Kamm, Chris McKenry,
Gayle Westrate, Tanya Whitford

Web Listing Coordinator: Toni Scharff

Workshop Director: *Volunteer Needed*



National Association of Professional Organizers Mission:

To develop, lead and promote professional organizers and the organizing industry.

NAPO Headquarters
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E-mail: hq@napo.net

National Membership Annual Dues

Individual	\$200
Associate-Branch	\$150
Associate-Corporate	\$550
Associate-Local	\$250
New Member One-Time Processing Fee	\$20
NAPO Name Badge	\$10

NAPO-LA Mission:

NAPO-LA is an organization dedicated to bringing Southern California Area organizers together through networking, education, professional growth, industry updates, support and public awareness.

NAPO-Los Angeles
PMB 134, 10573 W. Pico Blvd.
Los Angeles, CA 90064
Hotline (213) 486-4477
www.napola.org

Chapter Membership:

National NAPO membership required.
Price includes electronic newsletter.

Annual Dues (Oct. 2004 to Sept. 2005)

Basic Member	\$75
Website Listing (Optional)	\$55
Out-of-State Individual	\$50
Associate Member	\$150
New/ Lapsed Member Processing Fee	\$10
Meeting Fee	\$7

Non-Members

Newsletter Subscription (Annual)	\$25
Visitor Meeting Fee	\$15

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Deadline: The fifteenth of the month for any submission.

Advertisements: Send ads in .tif or .jpg format to LaurieClarke@napola.org. All ads and payments must be received by the 15th of the month for submission. All payments to be arranged with Cindy Kamm (CindyKamm@napola.org).

Size	Member	Non-Member
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Half Page	\$35	\$70
Full Page	\$50	\$100

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